

Cassella 'sTax Cut Double Talk

Since he became mayor, property taxes doubled!

Cassella Has Doubled E.R. Property Taxes

1995	\$2002
1996	\$2091
1997	\$2153
1998	\$2427
1999	\$2840
2000	\$2991
2001	\$3023
2002	\$3145
2003	\$3313
2004	\$3420
2005	\$3649
2006	\$4108

This chart shows property taxes have doubled since Republican James Cassella was first elected mayor in 1995. This does not show how debt has increased skyrocketed by more than \$35 million in recent years. To review debt information, please see page 6.

EAST RUTHERFORD -- James Cassella hopes voters will overlook his record of doubling tax bills and burying homeowners more than \$35 million in debt as he seeks re-election to yet another term as Mayor.

The Bush-style Republican and his running mates, Councilman Joel Brizzi and Edward Ravettine are using the old style tactic of talking only about the election year tax cut achieved by soaking residents with last year's 19-point tax hike for a one-time boost in the available surplus and using borrowed funds for current expenses.

Since Cassella was first elected mayor in 1995 property taxes in East Rutherford have doubled, but the Republican campaign is using funds from no-bid municipal contractors and developers to persuade an electorate distracted by a massive wave of official corruption

Experts say homeowners are facing real danger as the vast increase in debt inflates interest costs in the municipal budget and leaves less money available for such borough services as police protection, sanitation, recreation & housing code enforcement.

A series of property tax bills provided to *East Rutherford Today* by former Councilman Richard DeLauro clearly show the fact of steadily rising taxes.

The tax bills for 27 Lincoln Place show that each year since Cassella became mayor, the tax on his increased. The 2007 levy is twice the amount of the 1992 tax bill.

"Over the course of his tenure, Mayor Cassella doubled property taxes," asserted DeLauro, who explained that the reason for this huge increase is that negotiations with representatives for the sports authority and private developers.

"When you have unqualified politicians bargaining with trained negotiators, you can pretty much expect failure," said DeLauro, who served as councilman for a total of 18 years and predicted that things could get worse.

"This administration got eaten alive by lawyers for Xanadu, which is going to create a demand for services that will actually cost taxpayers more than the shopping mall / entertainment complex is going to pay the borough," said DeLauro.

"Consequently, our municipal budget will grow and homeowners will subsidize multi - \$billion dollar corporations," DeLauro said.

Councilman Gary Viccaro said another reason for the soaring tax bill is excess borrowing by the Cassella administration.

"I opposed these irresponsible schemes, but the

This tax deception brought to you by Cassella, Brizzi and Ravettine.

2007 FINAL/2008 PRELIMINARY TAX BILL

BORO OF EAST RUTHERFORD BERGEN COUNTY

EXPLANATION OF TAXES

DESCRIPTION	RATE PER \$100	AMOUNT OF TAX
COUNTY TAX	.306	463.58
COUNTY OPEN SPACE	.010	15.15
SCHOOL TAX	1.227	1858.91
REGIONAL SCHOOL TAX	.474	718.11
LOCAL MUNICIPAL TAX	.563	852.95
MUNICIPAL OPEN SPACE		.00
TOTAL TAX	2.580	4000.70

TAX CUT?

100% TAX INCREASE

By 2007 East Rutherford residents suffered a 100% municipal tax increase.